

PUBLIC OFFER

Introduction

Any legally capable individual may join the Public Offer (Agreement) on the terms and conditions specified therein.

Before using the website <https://selezneva-en.com/> and paying for the services, each user is obliged to carefully read the content of the Agreement.

Definitions

Website – a set of program, information, and media data logically interconnected. The website is available on the Internet at the following address:

Group chat – a group chat created in the social network Telegram with the Consumer, other participants and/or the Curator for communication regarding the course.

Homework – a task for independent performance by the Consumer in any form that is part of the course.

Curator – a representative of the Contractor who accompanies the Consumer on organizational issues related to the subject matter of the Agreement.

Course – a set of services of the Contractor provided to the Consumer in the amount depending on the selected tariff, in the form of time-limited access to informational videos, additional materials on the channel in the social network Telegram.

User – any individual who has access to the Website and uses the Website via the Internet.

Manager – a representative of the Contractor who performs technical functions, in particular, selling courses to Users, setting up, operating, updating the website, etc.

Supplementary materials – related information materials in the form of guides, checklists, links, etc. to the course videos, which the participant receives access to on the Telegram social networking channel (Telegram channel).

Financial Agent – the STRIPE payment system, which organizes and transfers funds on behalf of the Contractor using electronic methods of processing payments for the services provided on the website.

Form – a specially provided functionality for payment on through the services of a Financial Agent.

Service fee (tariff) – a set of services from the entire range of services under the Agreement determined by the Contractor, in a certain amount and for a certain price.

1. General provisions

- 1.1. The Agreement is public, the terms and conditions are the same for all Consumers without favoring one Consumer over another.
- 1.2. The Consumer confirms their agreement with all provisions of the Agreement by joining it.
- 1.3. Full or partial disagreement with the terms of the Agreement entails the impossibility of the Contractor providing and receiving services by the Consumer.

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2. Subject of the Agreement

- 2.1. The Contractor shall provide the Consumer with a range of services as specified in for by the service tariff selected by the Consumer.
- 2.2. Information on service tariffs is posted by the Contractor on the website. The User shall have the right to familiarize themselves with the set of services within a particular tariff and its cost, select, pay and purchase a service tariff.
- 2.3. The range of services under the Agreement may consist of, but is not limited to, depending on the tariff chosen by the Consumer, from:
 - providing access to the group chat;
 - providing access to the Course and supplementary materials in the Telegram channel;
 - group online conferences with the Curator;
 - homework and its checking;

- individual feedback from the Curator and receiving advice from him/her;
 - limited access to the information channel in the social network Telegram;
 - individual online conferences with the Curator.
- 2.4. The Contractor has the right to change the scope of services within one tariff and its price without prior notice to the Consumer.

3. Payment procedure

- 3.1. The Consumer receives the range of services specified in the chosen tariff after paying the full or partial cost. The cost of the chosen service tariff is the amount on the website at the time the Consumer accepts the Agreement.
- 3.2. The Consumer can pay for the services:
- 3.2.1. In the form of a 100% prepayment of the cost of services in accordance with the cost indicated on the website for a certain tariff; or
- 3.2.2. By choosing payment by installments, according to which:
- The first part - 50% of the cost of services indicated on the website for a certain tariff, the Consumer pays before the start of the service;
 - The second part - 50% of the cost of services - shall be paid by the Consumer within 5 (five) banking days from the date of receipt of the invoice from the Manager, but no later than the beginning of the 3rd (third) week of service provision.
- 3.3. If the Consumer is more than 5 (five) days overdue in paying the second part of the cost of the services by choosing payment by installments, the Contractor shall have the right to terminate the provision of services to the Consumer, leaving their access to those classes (that part of the services) for which the latter has paid.
- 3.4. Payment for the services shall be made in non-cash form using the services of the Financial Agent or on the basis of an invoice issued to the current account of the Contractor.
- 3.5. To make a payment, the Consumer must perform actions in the following sequence:

- click the payment button on the website ("BUY" etc.);
- fill out a payment form with personal and bank details or contact the Manager with a request to purchase the service;
- make payment through the Financial Agent or on the basis of the invoice issued by the Manager (including in case of purchase of services in the form of payment in installments) and send the completed form/receipt for payment of the cost or part thereof;
- the day of fulfillment of the Consumer's obligations to pay the cost of services is the day of crediting an amount of money equal to the full cost of the service tariff chosen by the Consumer. Fulfillment of the obligation is confirmed by a receipt from the Consumer's bank or a receipt from the Financial Agent received by e-mail.

4. Conditions for booking a place on the course

- 4.1. The Consumer has the right to pre-book a place on the course according to the tariff chosen by him/her before its start, but not longer than for 7 (seven) calendar days.
- 4.2. In order to guarantee the Consumer's obligations to purchase services, booking a place on the Course requires the Consumer to make a security payment for the selected service tariff in the amount specified on the website.
- 4.3. To book a place on the Course, the Consumer must:
 - use the technical capabilities of the website by filling out a feedback form or by contacting the Manager using the details posted on the website;
 - click the booking button on the website or notify the Manager of the desire to book a seat by telephone;
 - provide the Manager with personal data (full name, phone number, e-mail address) for the purpose of creating an invoice;
 - make a payment according to the invoice from the Manager received by any means of communication and indicate the purpose of payment: "Security payment for the Course".

- 4.4. The Consumer must pay the remaining balanced of the chosen tariff no later than 1 (one) day before the course starts.
- 4.5. Settlements shall be made on the basis of an invoice previously issued by the Manager, received by any means of communication or through the technical capabilities of the website using the Financial Agent.
- 4.6. In the absence of payment of the remaining cost of the selected tariff within the established period, the Contractor shall have the right not to provide the Consumer with access to the Course.
- 4.7. In the absence of payment of the remaining cost of the selected rate by the due date, the security payment for booking a place on the course is non-refundable due to the limited number of places on the Course.
- 4.8. In the absence of payment of the remaining cost of the selected rate by the due date, the security payment for booking a place on the course is non-refundable due to the limited number of places on the Course.

5. Procedure for acceptance of the agreement

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- 5.1. A person who has acquired full civil capacity in accordance with the current legislation of the state of their citizenship shall be entitled to enter into the Agreement. If the person lacks sufficient legal capacity, the Agreement shall be concluded by parents, guardians (trustees), adoptive parents in the interests of the person they represent.
- 5.2. The Agreement shall be concluded by giving full and unconditional consent (acceptance) by the User of the website and joining this offer by conclusive actions, without signing a written copy of the Agreement between the Consumer and the Contractor.
- 5.3. The moment of acceptance under the Agreement is the fact of making a reservation or full or partial payment for the service tariff chosen by the Consumer.
- 5.4. By concluding the Agreement, the Consumer automatically fully and unconditionally agrees to accept the provisions of the Agreement and all its integral parts.

- 5.5. The procedure for acceptance if the Consumer has expressed a desire to pay the cost of the service tariff or book a place on the website:
- After clicking the payment button, the consumer fills out and sends the payment form on the Financial Agent page.
- 5.6. Acceptance procedure if the Consumer has expressed a desire to pay the cost of the service tariff (including by payment in installments) or to book a place on the basis of an invoice:
- The User shall contact the Manager using the technical capabilities of the website, indicating their desire to purchase services at a specific rate or book a seat, as well as receive all the necessary information for making a payment.
 - The Manager agrees with the Consumer on the payment procedure, receives confirmation of familiarization and agreement with the terms of the Agreement and its other integral parts, and sends an invoice to the Consumer by any means of communication.
 - The Consumer shall pay the invoice in full.
- 5.7. The Consumer shall not be entitled to consume services under the Agreement if the Agreement has not been concluded or if the Consumer does not fully or partially agree with the provisions of the Agreement.

6. Procedure for the provision of services

- 6.1. The Services are provided online, i.e. remotely, by means of electronic communication on the Internet, including through third-party platforms, applications or messengers (Google meet, Zoom, YouTube, Notion, Telegram and similar) for the exchange of information between the Consumer and the Contractor. The Consumer must have stable access to the Internet and download the specified applications to their device.
- 6.2. The provision of services begins with the provision of an invitation to the Consumer to access the Telegram channel and/or Group Chat in accordance with the tariff chosen by the Consumer.
- 6.3. The Consumer is solely responsible for the use of third-party applications and services on the Internet, and decides whether to

consent to the use of their personal data, as well as to the terms of use, regulations or other legal documents.

- 6.4. In case the Consumer has any questions or difficulties with the use of third-party applications or services on the Internet, he/she may address the relevant requests to the Contractor, the Curator or the Manager. The assistance of these persons in resolving such issues or problems is limited to providing advice from their own experience of use, which is not considered to be providing explanations or advice on the use of such applications or services. The Consumer uses this advice at their own discretion and risk.
- 6.5. In the Telegram channel, the Consumer gets access to the Course, supplementary materials, and Homework. In the Group Chat, the Consumer can communicate with the Curator and other participants and ask questions about the Course.
- 6.6. Access to the Course, additional materials, and homework is provided gradually in accordance with the schedule of thematic classes published in the Telegram channel or otherwise communicated to the Consumer.
- 6.7. During the course of the Course, the Consumer receives the Homework and the deadline for its submission. Homework is not mandatory. The Consumer performs them at their own discretion.
- 6.8. The procedure for submitting and checking homework has the following stages:
 - handing over the homework to the Curator by the Consumer on time;
 - verification by the Curator of the correctness of the homework and familiarization of the Consumer with the results of its success.
- 6.9. Regardless of the chosen tariff and the period of service provision, the Contractor may provide access to additional lessons that include videos, text materials, presentations, notes, articles, homework, access to information channels and other supplementary materials for better assimilation of the information received. Additional materials provided in excess of the amount specified in the Agreement are not included in the package of services, are not paid for by the Consumer, and are provided and may be changed by the Contractor at its sole discretion.

- 6.10. All lessons and supplementary materials of the Course are copyrighted and subjective, and the Consumer may not agree with the positions and opinions expressed in them.
- 6.11. Course lessons, supplementary materials and homework posted on the social network Telegram, namely via the link received by the Consumer in the Telegram chat.
- 6.12. The Course consists of 9 Modules, which include lessons.
- 6.13. The course received by the Consumer from the Contractor under the Agreement may be used solely for personal purposes, in order to familiarize themselves with the subjective opinions of the Contractor.
- 6.14. The course received by the Consumer from the Contractor under the Agreement does not require updating or modification.
- 6.15. The Consumer may have technical problems with accessing the Course received by the latter from the Contractor under the Agreement. This fact shall not be considered a failure of the Course to comply with the terms of the Agreement and shall not be considered a defect thereof. The Consumer agrees to this.
- 6.16. The Service Provider reserves the right to change the schedule (timetable) of the services, but is obliged to notify the Consumer of this before the initially scheduled time and date.

7. Copyright warning

- 7.1. The Contractor guarantees that it has the appropriate amount of property rights to all materials posted on the website and provided to the Consumer in the Telegram channel, including the rights to: text, graphic elements, photographs, images, design elements, video materials, audio materials, files, etc.
- 7.2. The Consumer is prohibited from using any materials received from the Contractor under the Agreement for commercial purposes. No other rights are transferred under the Agreement.

The Consumer is prohibited from copying, reproducing, screen recording, photographing, video and photo recording in any other way, posting and publishing on any public access platforms, including social networks, combining individual parts of materials to create new objects.

- 7.3. The Consumer has no right to sell or provide access to the Telegram channel to third parties and is obliged to take the course (use the course materials) independently and on their own behalf.
- 7.4. In case the Consumer violates the prohibitions set forth in this Section, the Contractor shall deprive the Consumer of access to the Course without the possibility of restoration, delete the Consumer from the Telegram channel, Group chat, and the funds paid under the Agreement shall be non-refundable and shall be a fine for the Consumer's misconduct.

8. Consumer's rights and obligations

8.1. Consumers **have the right:**

- get unlimited access to the Telegram channel with the scope of services included in the tariff paid by the Consumer;
- receive information from the Contractor regarding the organization and provision of the services stipulated by the Agreement;
- access the group chat and ask additional questions about the organization of the course process;
- receive technical support from the Manager, if necessary;
- do homework and be informed about their progress.

8.2. **Obligations of the Consumer:**

- pay for services according to the selected tariff;
- strictly and continuously comply with the terms of the Agreement and all its integral appendices posted on the Website, including the Chat Rules; strictly and continuously comply with the terms of the Agreement and all its integral appendices posted on the Website, including the Chat Rules;
- not to reproduce, repeat in any way, copy, sell, or use for any purpose other than personal use any course materials, as well as information made available to the Consumer from any sources provided by the Contractor as part of the provision of services under this Agreement;

- not to create information products based on the Course for the purpose of commercial profit, as well as not to use this information in any other way than for personal use;
- not to transfer access to the Course to third parties in any way and to take it independently;
- not to distribute the Course materials, training materials, etc. downloaded from the Telegram channel using other programs.

9. **Contractor's rights and obligations:**

9.1. The Contractor **has the right to:**

- to make changes to the Public Offer Agreement and other annexes posted on the website without personal notice to the Consumer by publishing an updated version;
- conduct technical breaks in the operation of the Website to restore functionality and improve the operation of the Website. Technical breaks are not a reason for recalculating the cost of services paid by the Consumer;
- publish reviews (text, screenshots, videos, results, photos, etc.) posted in any form by the Consumer on the website, social media, advertising materials, presentations, etc. without prior notice to the Consumer;
- update the content of the services under this Agreement (except for the reduction of the scope of services), the functionality of the website at any time without notice to the Consumer;
- to send electronic, text and/or multimedia messages to the Consumer's email address, contact phone number, accounts in Telegram, Viber, etc. with commercial and/or non-commercial offers from the Contractor and/or third parties;
- engage Managers, Curators and other third parties to administer the Website or to fulfill its obligations under this Agreement;
- unilaterally terminate the Agreement in cases where the Consumer has violated prohibitions relating to intellectual property rights, payment procedures or chat rules.

9.2. **Obligations** of the Contractor:

- provide services in the amount of the tariff for which the Consumer has paid;
- to communicate with the Consumer regarding the organization and provision of services under this Agreement, as well as organizational, information, consulting and technical issues related to the procedure for providing services under this Agreement, or to entrust the performance of these duties to other persons.

10. **Refund policy**

- 10.1. The Consumer is entitled to a refund of the funds paid for the services in the event of a unilateral refusal to provide the services in the amount proportional to the course modules to which the Consumer has not received access, but in any case, minus an organizational fee¹ of 20% of the total paid course cost.
- 10.2. The Consumer has the right to a full refund of the money paid for the course if the Consumer has not received access to any course module within the time specified in the schedule (provided that the Contractor has not notified in advance of a change in the service schedule).
- 10.3. To make a refund for services not provided, the Consumer must submit a written application with a personal signature and date to the Contractor's e-mail.
- 10.4. In the application for a refund, the Consumer must provide the following information:
- surname, name, patronymic;
 - e-mail (specified at the conclusion of the Agreement);
 - name of the service (name of the course/tariff);
 - date of payment;
 - information about the payment;

¹ **The organizational fee** in the amount of 20% of the total cost of services includes: costs for organizing the course; preparation of additional materials; costs for technical support of the course; costs for attracting resources for processing applications; lost profit of the Contractor arising from the reservation of a place for the Consumer in the conditions of a limited number of places on the course.

- information about the account from which the payment was made.
- 10.5. A copy of the Consumer's identity document and a copy of the payment document confirming payment for the services (payment receipt) shall be attached to the application.
- 10.6. The Contractor shall, within a period not exceeding 14 (fourteen) business days from the date of receipt of the request for a refund from the Consumer, refund the funds or notify of the impossibility of their return (in the absence of a reason for the refund).
- 10.7. The Consumer is deprived of the right to a refund after gaining access to all course modules (provision of services in full).

11. Force majeure

- 11.1. The Parties shall be released from liability for non-fulfillment or improper fulfillment of their obligations under the Agreement if this is caused by force majeure circumstances that neither Party could have foreseen, and such circumstances affected the fulfillment of the Parties' obligations under the Agreement.
- 11.2. Circumstances of force majeure (force majeure) are external and extraordinary events, namely: war and military operations, uprisings, civil unrest, strikes, blockades, mobilization, earthquakes, floods, hurricanes, lightning damage, mass infectious diseases, epidemics, fires, explosions, natural disasters and other similar circumstances, as well as their consequences that directly affected the fulfillment of the terms of the Contract.
- 11.3. A Party unable to fulfill its obligations under the Contract as a result of force majeure shall, within seven (7) calendar days from the date of impossibility of fulfillment of obligations, notify the other Party in writing of the existence of such circumstances and their impact on the fulfillment of obligations under this Contract, provided that the very existence of force majeure does not affect the ability of the Party under their influence to fulfill the requirement to provide such written notice. In case of violation of these requirements by the Party affected by force majeure, it shall lose the right to refer to force majeure as a ground for exemption from liability.

- 11.4. The occurrence of force majeure must be confirmed by an individual certificate of the authorized body of the state of nationality of the Parties.
- 11.5. If the force majeure lasts for more than 30 (thirty) calendar days, each of the Parties may unilaterally terminate this Contract. In this case, the Parties shall make mutual settlements for the services actually provided at the time of such termination.

12. Liability of the Parties

- 12.1. The Contractor shall not be liable for the consequences resulting from the fact that the Consumer did not watch videos, additional materials, did not do homework, did not participate in online conferences, did not review, did not familiarize themselves with the Course, etc. This is not a ground for a refund.
- 12.2. The information provided in the course is for informational purposes only. The Consumer uses this information independently and all risks associated with its use, including any personal or third-party damages.
- 12.3. The Contractor shall not be liable for the inconsistency of the results of the services provided with the expectations of the Consumer, since the materials are copyrighted and subjective, and does not give any guarantees that the Consumer will be able to achieve any financial performance by purchasing the Contractor's services.
- 12.4. If the Consumer fails to comply with the Chat Rules when communicating with other participants of the Contractor's chats on social networks or during online conferences, as well as committing such actions against the Contractor and its representatives, including managers and curators, the Consumer may, at the discretion of the Contractor, be warned or removed from such a chat, as well as deprived of access to the Course, participation in online conferences, checking homework, etc. in accordance with the terms of the Agreement and the Chat Rules.
- 12.5. The Contractor makes no representations or warranties that:
- access to the Course and supplementary materials will always be available;
 - consumption of services under this Agreement will be profitable for the Consumer;

- feedback from the Manager will be received immediately after the Consumer's request;
- the course content (classes, additional materials and homework) will meet the expectations of the Consumer;
- homework will be checked and the Consumer will always receive feedback on the questions posed to the Contractor.

13. Term of the Agreement

13.1. The Agreement shall enter into force upon its conclusion and shall remain in force until the Parties have fully fulfilled their obligations.

14. Procedure for termination of the Agreement

14.1. The obligations of the Parties under the Agreement shall be terminated upon full fulfillment of their obligations.

14.2. The Agreement may be terminated by voluntary agreement of the Parties or at the initiative of one of the Parties:

- The Party wishing to terminate the Agreement shall notify the other Party of its initiative by sending an e-mail containing personal data (for identification of the Party).
- The party receiving the notice was addressed shall, within a period not exceeding five (5) business days from the date of sending such notice, give written consent or disagreement to the termination of the Agreement and notify the sender of their decision.

14.3. The Agreement may be terminated by the Contractor unilaterally due to violations by the Consumer:

- the terms of the Agreement; or
- the Contractor's intellectual property rights to all objects of intellectual property rights that have become available to the Consumer under the Agreement;
- violation of the Chat Rules in the process of receiving services under this Agreement.

In this case, the funds paid by the Consumer under the Agreement are non-refundable and are a fine for the illegal actions of the Consumer.

- 14.4. The Contractor shall notify the Consumer of the termination of the Agreement unilaterally by sending a notice by any means of communication.

The Agreement is considered terminated from the moment the notice is sent to the Consumer.

- 14.5. The Agreement may be terminated by the Consumer unilaterally if the Contractor delays the deadline for providing access to the course, provided that there is no prior notice of a change in the service schedule.

- 14.6. The agreement may be terminated in court.

15. Final provisions

- 15.1. The Parties agree that in case of invalidation and/or nullity of a separate part and/or clause of this Agreement, the entire Agreement shall not be deemed invalid.

- 15.2. The Contractor has the right to amend the Agreement without further notice to the Consumer. In order to enable the Consumer to familiarize themselves with the current terms of the Agreement, the Contractor shall post on the website a version of the Agreement with all the latest changes, as well as indicate the date on which such changes came into force.

- 15.2.1. The Consumer is encouraged to periodically review the Agreement posted on the website to stay informed of any updates or changes. Continued use of the website and services after the effective date of any change to the Agreement will be considered the Consumer's acceptance of the updated terms.

- 15.3. The place of conclusion of the Agreement is the location of the Contractor.

- 15.4. In cases not provided for in the Agreement, the Parties shall be governed by the laws of the United Arab Emirates.

CHAT RULES

Introduction

These Chat Rules are an appendix to the Public Offer and are considered binding on the Consumer who has accepted the terms of the Public Offer.

By accepting the terms and conditions of the Agreement, the Consumer agrees to all the rules provided for in this Appendix, as well as to the responsibility for non-compliance with them.

The chat rules are created to comply with the rules of etiquette, proper behavior of the Consumer who has become a member of chats on the social network Telegram (hereinafter referred to as the "chat") or has access to individual or group online conferences. Communication in a chat or during online conferences should not distract Consumers from receiving services under the Agreement.

1. Consumers are prohibited:

- 1.1. To insult and humiliate the Contractor, curators, managers and other participants in any form;
- 1.2. Use rude and offensive language, profanity or swearing in any context;
- 1.3. Incite racial, national, ethnic or religious hatred or take other actions that are discriminatory, promote violence or hurt the feelings of other participants;
- 1.4. Discuss political and religious topics and news, as well as discuss and condemn the language of communication of other participants in a chat room or online conference;
- 1.5. Condemn the actions of the Contractor, curators, managers and other persons. All disputes and controversial issues shall be resolved in personal communication;
- 1.6. Duplicate the same messages (spam) in chats;
- 1.7. Discuss technical issues, in particular, problems with access to the Telegram channel, group chat or refunds. These issues are resolved in personal communication with the Contractor and managers;

- 1.8. Promote and advertise any goods or services, as well as post third-party links in the chat without the permission of the Contractor, curators or managers;
 - 1.9. Provoke other participants to violate these or other rules;
 - 1.10. Not to follow the instructions of the Contractor or curators regarding the desired behavior in the chat.
2. The Participants are allowed to contact the Contractor, supervisor or manager to resolve organizational issues related to the consumption of services under the Agreement.
- Participants should not discuss such individual issues in a general chat or during an online conference.
3. In case of non-compliance with these Chat Rules during communication in the Telegram chat, the Contractor may, at its sole discretion, delete the message, issue a warning and remove the Consumer from the chat.
4. In case of gross or systematic violation of the Chat Rules, the Contractor may terminate the Public Offer Agreement unilaterally, which may result in the termination of other services to the Consumer, including deprivation of access to the Course, participation in online conferences, Telegram channel, group chat, homework check, etc.

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The amount of money paid by the Consumer under the Agreement is non-refundable and is a penalty for violation of the terms of these Chat Rules.

Contractor:

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